

T. +45 50 69 11 92 (Denmark)  
+43 676 90 155 03 (Austria)  
M. hello@sonjawilfing.com  
W. sonjawilfing.com



**Sonja  
Wilfing**



## basics

Birth: 11/08/1996  
Nationality: Germany & Austria

## education

Amerling High School  
2006 - 2010, Vienna

Höhere Graphische BLVA  
2010 - 2015, Vienna

VET and Diploma in  
Multimedia, specialization  
in Media Design and  
Technology



## languages

German (native)  
English (fluid)  
Italian (basics)  
Danish (beginner)



## career

since 2017  
**Freelance Designer**  
// Rome, Vienna & Copenhagen

digital design incl.  
post-production, (3D) animation,  
digital & OOH advertisement,  
UX/UI design

2023 — 2024  
**Junior Art Director**  
@ Die Goldkinder // Vienna

pitch lead, UX/UI design,  
animation, social media  
strategy, content creation

2020 — 2023  
**Screen Designer**  
@ Die Goldkinder // Vienna

marketing campaigns, social  
media strategy and advertisement,  
2D & 3D animation, web design,  
content creation

2019 — 2020  
**Designer**  
@ Paysafe // Vienna

marketing campaigns, social  
media advertisement, brand  
design & strategy, animation,  
web design

2015 — 2017  
**Junior Graphic Designer**  
@ paysafecard // Vienna  
social media content creation &  
moving pictures, including the  
production of a 360° B2B video  
and banner ads

## professions & skills

### software

Adobe Creative Cloud  
Canva  
Cinema 4D  
Figma  
Google Web Designer  
Microsoft Office 365

### graphic design

layout design, print,  
social media content creation,  
web design, HTML5 banner  
design & implementation, logo  
& corporate design, event  
design, booth design

### photography & motion

motion design, assistant direc-  
ting, post-production, 2D & 3D  
animation and tracking, portrait  
and studio photography